

THE HR LEADER'S GUIDE TO DIGITAL LEADERSHIP PROGRAMME DESIGN

Designing and developing a digital leadership programme



SINGAPORE

5 August 2019

LEARN HOW TO

1. **Redefine leadership in your organisation** to gain a competitive edge in the VUCA world.
2. Develop yourself as a **Digital Leader and Digital Ambassador** to drive effective leadership transformation in your workplace.
3. **Design an effective Digital Leadership Programme** that aligns with the values and goals of your organisation.
4. **Navigate the landscape of AI** and develop new skills and characteristics required to lead in the age of AI and automation from **Brigette Hyacinth, bestselling author and international keynote speaker on leadership, HR, and digital transformation.**
5. **Coach leaders and emerging leaders** to become inspirational and purpose-driven leaders and encourage effective peer-to-peer learning from **Francis Goh, CEO of HehSed Consulting and former CEO of Mercer Singapore and Fujitsu Singapore.**

HR Masterclass Series is brought to you by *Human Resources*

www.hr-masterclass.net

Contact: Reggie Ola | +65 6423 0329 | reggieo@humanresourcesonline.net OR
Adrian Ray | +65 6423 0329 | adrianr@humanresourcesonline.net



Brigette Hyacinth

Bestselling Author and International Keynote Speaker, based in Trinidad and Tobago

- Author of bestselling books including *The Future of Leadership: Rise of Automation, Robotics and Artificial Intelligence*; *Purpose Driven Leadership: Building and Fostering Effective Teams*; *The Ultimate Leader: Learning, Leading and Leaving a Legacy of Hope*; and *The Edge of Leadership: A Leader's Handbook for Success*.
- A highly in-demand keynote speaker and internationally recognised influencer on leadership, HR, artificial intelligence and digital transformation with more than 10 years of advising CEOs, entrepreneurs, educators, governments and leaders from all over the globe.
- Founder and director of MBA Caribbean Organisation.
- Ranked in the lists of *Top 100 HR Influencers (Leadership and Development) of 2018*; *Top 20 EMEA-Based Tech Experts to inspire Digital Transformation Efforts*; and *Top 100 Most Influential People of African Descent Under 40*.
- On LinkedIn, Brigette has over 1.5 million followers, and has the honour of being the Second Most Connected Woman on LinkedIn and the Second Most Endorsed Person with more than 100,000 endorsements.



Francis Goh, PhD

CEO, HehSed Consulting based in Singapore

- Former CEO of Mercer Singapore and Fujitsu Singapore.
- Specialist in Digital Human Capital Development, Corporate Strategy and Innovation, and currently Mentor and Senior Career Fellow at the Nanyang Business School MBA programme, Nanyang Technological University (NTU), Singapore.
- Drove numerous key HR initiatives and strategies during his time as CEO of Mercer as part of the organisation's Digital Transformation journey.
- Developed a new people strategy advisory and implemented new programmes in areas such as employee engagement, breakthrough people models and innovation as CEO of Mercer and Fujitsu.
- Over 20 years of experience in the technology and energy industries, as well as working knowledge in Oil & Gas, Financial Services, Telecommunications, Manufacturing, and Government.

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PAST TESTIMONIALS ABOUT FRANCIS GOH

“Francis brings inspiring insights about the future impact of the digital enterprise with practical advice and development programs to enable that future state. It has been a pleasure working with him on different engagements.”

- **CEO Southeast Asia, Aon Hewitt**

“I liked the way Francis delivered the course at a comfortable pace. Overall a very knowledgeable and highly effective trainer.”

- **Head of Digital Employee Experience & Analytics, Cathay Pacific Airways**

“Francis brought together a wide range of expertise with his insights of the future digital transformation. I benefited greatly from his informative presentation highlighting new demands for the digital technology age.”

- **Managing Director, Technology Consulting Group (Hong Kong)**

“Selling careers to our candidates and selling problem-solving ideas to our internal customers were made much easier with Francis help. He is decisive and possesses superior listening skills. I have personally benefited from hearing Francis’ perspectives and principles. It has been a pleasure working with Francis and his team.”

- **Head of HR, Defence Science Organisation (DSO) Laboratories Singapore**

“Francis was very willing to share and impart his knowledge, and gave us some very good information.”

- **Vice President, Human Capital Management, Parkway Hospitals**

COMPANIES THAT HAVE BENEFITED FROM FRANCIS' EXPERTISE

- ACRA Singapore
- Canon
- CPF Board Singapore
- Certis Cisco
- DBS Bank
- Employees Provident Fund Malaysia
- Far East Organization
- IMDA Singapore
- Jones Lang LaSalle
- Khazanah Nasional Berhad
- DHL
- Malaysian Communications & Multimedia Commission
- National Healthcare Group
- NTUC Learning Hub Singapore
- Parkway Hospitals
- PETRONAS
- Pfizer
- Samsung
- SAP
- Shell
- Shiseido
- Singapore Press Holdings
- Singapore University of Technology and Design
- Sony Electronics

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WHY YOU SHOULD ATTEND

With the constant emergence of new technologies and the rise of disruptive business models, the business landscape today looks much different from decades ago. In today's world, what are the kinds of leaders that organisations need to thrive in this highly complex and competitive business environment, and what role does HR play in enabling this leadership transformation in the workplace?

Join us in this exciting new masterclass on digital leadership development, co-led by two superstar gurus on leadership. Meet Francis Goh, CEO of HehSed Consulting and former CEO of Mercer Singapore and Fujitsu Singapore, and Brigette Hyacinth, bestselling author of *The Future of Leadership: Rise of Automation, Robotics and Artificial Intelligence* and renowned international speaker on leadership, HR and digital transformation.

In just one day, develop the roadmap to accelerate your organisation's Digital Leadership journey with our star trainers through a series of high-impact presentations, hands-on activities and interactive discussions:

- 1. Understand Digital Leadership and identify the traits of an effective Digital Leader.**
- 2. Reshape leadership in your organisation by designing and developing an effective and impactful Digital Leadership Programme.**
- 3. Through proven coaching and peer-to-peer learning methods, cultivate inspirational and purpose-driven digital-first leaders and emerging leaders.**
- 4. Understand the impact of artificial intelligence on the future of leadership and learn to effectively lead in the age of AI and automation.**

WHO SHOULD ATTEND

This course is for senior to mid-level HR leaders who want to develop themselves as Digital Leaders and Ambassadors capable of taking a key role in driving digital leadership transformation in the organisation. This includes:

- Chief Human Capital Officers
- Directors, Vice Presidents, Department Heads, Managers and Team Leads in charge of:
 - Human Resources
 - Organisational Development
 - Metrics and Analytics
 - Change Management
 - Team Management
 - Performance Management
 - Employer Branding
 - Employee Experience
 - Other departments in the HR function
 - HR Business Partners and Consultants

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COURSE OUTLINE - DAY 1

TIME	AGENDA
8.45 am	Registration
9.00 am	<p>1. Welcome, Introduction and Delegate Objectives</p> <p>Delegates will have a chance to get to know each other and discuss any topics or challenges that will be useful for training purposes.</p> <p>2. Digital Leadership in the Era of Industry 4.0</p> <ul style="list-style-type: none">• Digital megatrends that has changed the world.• Competencies required to navigate the VUCA world.• How is innovation critical to the success of an organisation? <p>Case Studies – Uniqlo & Braun</p>
10.30 am	Break
10.45 am	<p>3. Designing an Effective Digital Leadership Programme for Your Organisation</p> <ul style="list-style-type: none">• Elements of the design based on the culture.• Leveraging on Organisational Learning as the people strategy to enhance innovation <p>Case Studies – Microsoft & DBS</p>
12.00 pm	Lunch
1.00 pm	<p>4. Leading in the Age of AI and Automation</p> <ul style="list-style-type: none">• What do advancements in AI and other tech innovations mean for corporations?• How exactly does AI factor into leadership today?• What will the AI revolution demand of future leaders?• As AI makes more decisions, how will the nature of leadership change? <p>Case Studies – Amazon & Facebook</p>
3.30 pm	Break
3.45 pm	<p>5. HR's Role in Inspirational Leadership Development</p> <ul style="list-style-type: none">• Coaching others to become inspirational and purpose-driven leaders.• Encouraging peer-to-peer learning as well as input and feedback from stakeholders to develop the right kind of leaders. <p>Case Studies – Continental Airline & Campbell Soup</p>
5.00pm	End

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THE HR LEADER'S GUIDE TO DIGITAL LEADERSHIP PROGRAMME DESIGN

Location	Singapore
Dates	5 August 2019
Price Per Person	<p>Early Bird: SGD 1,499 (on or before 8 July)</p> <p>Regular Price: SGD 1,999 (after 8 July)</p>
Group Discount	10% off for Group Registrations of 3 delegates or more
Contact Person for Registration and Group Discounts	<p>If your company name starts with alphabets A to L, please contact:</p> <p>Reggie Ola Project Manager Tel: +65 6423 0329 Email: reggieo@humanresourcesonline.net</p> <p>If your company name starts with alphabets M to Z, please contact:</p> <p>Adrian Ray Project Manager Tel: +65 6423 0329 Email: adrianr@humanresourcesonline.net</p>
Amendment/ Cancellation Policy	<ol style="list-style-type: none"> 1. All bookings are final. 2. Should you be unable to attend, a substitute delegate is welcome at no extra charge. 3. HR Masterclass Series cannot provide any refunds for cancellations. 4. HR Masterclass Series reserves the rights to alter the programme without notice, including the substitution, amendment or cancellation of trainers and/or topics. 5. HR Masterclass Series is not responsible for any loss or damage as a result of a substitution, alteration, postponement or cancellation of the event.

ABOUT HR MASTERCLASS SERIES

As the training division of *Human Resources Online*, the HR Masterclass Series takes a proactive role in organising a regional series of public and in-house training courses across Asia. Together with our conferences and awards shows, these courses form part of a complete suite of events specifically tailored for senior HR professionals.

Courses are conducted in a personalised and interactive workshop setting with practical case studies and exercises from our expert trainer. Delegates will take away global best practices, fresh ideas and customised solutions for implementation back in their organisations.

The HR Masterclass Series is committed to being a trusted learning partner of HR practitioners throughout Asia.

Past HR Masterclass Series Delegates were from:

- ABB
- AEON Credit Service
- AirAsia
- Alliance Bank Malaysia
- Allianz Insurance
- AstraZeneca
- ASTRO Malaysia
- Bank Negara Malaysia
- Bumi Armada
- Canon
- CapitalLand
- Carrier International
- DHL
- DSO National Laboratories Singapore
- Ericsson
- FMC
- Fuji Xerox
- Fujitsu Asia
- Gamuda
- Gucci
- Hilton Hotels & Resorts
- Hong Kong Jockey Club
- International SOS
- Kantar Health
- Malaysia Airlines
- Malaysia Airports Holdings
- MasterCard
- Maxis Mobile
- McCann Erickson
- MediaCorp Singapore
- National Australia Bank
- NetApp
- NCS
- PETRONAS
- Prudential
- S P Setia
- Sands China
- Schneider Electric
- Sime Darby
- Singapore National Eye Centre
- Singapore Press Holdings
- SMCP Hong Kong
- SME Bank Malaysia
- StarHub
- Suntec Singapore
- Telekom Malaysia
- Tenaga Nasional Berhad
- The Walt Disney Company
- Tune Hotels
- United Overseas Bank (UOB)
- VADS Berhad
- Volvo
- WorleyParsons
- Yale-NUS College
- Yokogawa Engineering
- Zurich Insurance

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